

Special Issue

# KEYNOTE

Volume I

## *Squire Rushnell*

NEW DYNAMIC

*Speaker*

BEST SELLING

*Author*

*&*

NETWORK

*TV CEO*



### HIGHLIGHTS

Seizing Certainty In Uncertain Times!

Ten Critical Steps To Success!

How Hopes & Dreams Cultivate Coincidences!

Everybody Is Creative!

Up Your Attitude!

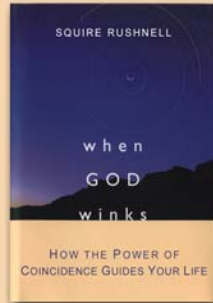
Spring 2002

A compelling speaker with a 'motivating' message.

# SQUIRE RUSHNELL

## BEST-SELLING AUTHOR

His break-through thesis in ***When God Winks: How the Power of Coincidence Guides Your Life*** teaches how seemingly random experiences can enrich your career, relationships, and interests.



## TV CEO

Rushnell built a legendary 20 year track record at the ABC TELEVISION NETWORK where he:

- ▶ Fathered **Schoolhouse Rock**.
- ▶ Led **Good Morning America** to #1.
- ▶ Won **75 Emmy's**.
- ▶ Became the Network's **Top Speaker**.

As President & CEO of Goodlife TV Network he tripled primetime ratings and doubled subscribers.

## DYNAMIC MOTIVATIONAL SPEAKER

Overcoming the nagging fear of failure, awakening youthful ambition, and rekindling hopes that your dreams can come true are themes that run through SQUIRE RUSHNELL's compelling talks:

▶ **Seizing Certainty In Uncertain Times**

Helping your audience and employees adapt to the stresses of sudden change and uncertainty — fostering positive attitudes and increasing office productivity.

▶ **Ten Critical Steps To Success**

Ten time-tested rules exemplified by every successful sales leader.

▶ **How Hopes & Dreams Cultivate Coincidences**

Coincidences have led to fascinating discoveries and resulted in key sales. Learn how a coincidental meeting with one person can unexpectedly turn your life in a whole new direction.

▶ **Everybody is Creative!**

Your creativity may not be to write a symphony or draw a masterpiece, but SQUIRE RUSHNELL proves that your original blueprints came with all the ingredients to nurture and blossom creativity.

▶ **Up Your Attitude!**

Go ahead — say it in your best Brooklyn accent — UP YOUR ATTITUDE! A positive, can-do attitude beats in the heart of every successful person.



Book SQUIRE RUSHNELL to speak at your next function!

**Keynotes —**

**Commencements —**

**Corporate & Sales Seminars —**

For tape and fees please contact us.